

Colombes, September 8, 2023

## ARKEMA STRENGTHENS ITS COMMITMENT TO FONDATION CGENIAL

As a partner of the Foundation since 2016, Arkema reinforces its commitment to developing the interest of middle and high school students in science, technology, and digital engineering by introducing them to related careers. Arkema is also a member of the Foundation's board of directors.

Education and science, integration and inclusion are major issues for Arkema, which has been involved with *Fondation CGénial* for many years. In September 2023, Arkema will join the circle of "Génialissimes" patrons of the Foundation, multiplying the number of classroom visits and presentations by its employees and supporting new programs such as gender workshops to promote the feminization of scientific careers.

*"As a leader in Specialty Materials, it's essential that we support pedagogical and educational initiatives that give young people a taste for science. We share the Foundation's mission to promote science and showcase industrial careers to encourage the professions of tomorrow. In line with the initiatives of recent years, it seemed natural for us to invest even more by becoming a major sponsor, thus reinforcing, and extending the impact of our actions alongside Fondation CGénial",* asserts Thierry Parmentier, Executive Vice President, Human Resources and Corporate Communication.

*"Arkema has become a major partner of Fondation CGénial by involving its employees in our activities and opening its sites throughout France. We're delighted to have taken this next step, which will allow us to increase our impact."* Hélène Chahine, General Delegate of Fondation CGénial

### ARKEMA PARTICIPATES IN THE ASSOCIATION'S FOUR MAIN INITIATIVES:

- *Ingénieurs et techniciens dans les classes* (Engineers and technicians in the classroom): since its creation in 2006, the Foundation has enabled more than **80,000 middle and high school students** to benefit from a classroom intervention. Since 2015, nearly **9,000 students** have discovered Arkema's professions by meeting the Group's volunteer employees who share their career paths and daily lives.

- *Professeurs en entreprise* (Teachers in the workplace): secondary school teachers visit sites and R&D centers to learn about jobs, career opportunities, new technologies and working methods, and to share real-world examples with their students. To date, nearly **500 teachers and educational leaders** have visited **18 of the Group's sites** in France.

*"I didn't expect such a high quality visit. I appreciated everything, including the quality of the discussions, the people I met, the plant, the links I'll be able to use in the classroom, the concrete applications to my subject and the fact that the role of women in this branch of industry was highlighted",* commented a teacher visiting the Genay site.

- *Le concours CGénial* (CGénial competition): each year, a national competition is organized for middle and high school students to present a project related to science and engineering

disciplines. In 2023, nearly 7,500 middle and high school students submitted more than 360 projects.

- *Yes We Code!* a program dedicated to raising awareness of the digital sciences, enables young people aged 10 to 17 to design digital projects and devices, such as the one set up at Arkema's Saint-Auban site to support a class from the nearby Maison Familiale Rurale.



Fondation CGénial, was created in 2006 by companies with the support of the French Ministry of Higher Education, Research and Innovation to promote science, technology and related careers among secondary school students. Thanks to the commitment of professionals from the worlds of education and business, the Foundation coordinates 6 flagship initiatives: *Le concours Cgénial*, *Ingénieurs et techniciens dans les classes*, *Mercredis Géniaux*, *Professeurs en entreprise*, *Semaine des métiers* and *Yes we code!*

Press contacts Fondation CGénial

Manon Ouellette - La Grande Ourse Relations  
+33 (0)6 71 13 64 62 - [manon@ouellette.com](mailto:manon@ouellette.com)

Coralie Deleforge - CGénial Foundation  
+33 (0)6 03 34 31 04 - [c.deleforge@cgenial.org](mailto:c.deleforge@cgenial.org)

Building on its unique set of expertise in materials science, Arkema offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials - Adhesive Solutions, Advanced Materials, and Coating Solutions - accounting for some 91% of Group sales in 2022, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around € 11.5 billion in 2022, and operates in some 55 countries with 21,100 employees worldwide.

Press contact:  
Anne Plaisance +33 (0)6 81 87 48 77 [anne.plaisance@arkema.com](mailto:anne.plaisance@arkema.com)