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ARKEMA OUTLINES A NEW COLLABORATIVE APPROACH TO SUSTAINABILITY AT 2023 EUROPEAN COATINGS SHOW

On March 28th, Arkema is hosting on its own booth a leadership panel entitled “Sustainability and Market Transformation” where they will be joined by industry leaders [Perstorp](#), [PPG](#), the [European Association of Chemical Distributors](#) and [OMYA](#), with their most talented experts in the field of sustainability.

“To accomplish real change, we have to adapt how we work. Alongside leading companies throughout the value chain, we are focusing on connecting the downstream consumer and market expectations, to the upstream innovation capabilities; working together to improve every sustainability aspect of the industry,” said **Richard Jenkins, Senior Vice President, Arkema Coating Solutions**.

THOUGHT LEADER PANEL EVENT “SUSTAINABILITY AND MARKET TRANSFORMATION”

Arkema is bringing together leaders from across the value chain to discuss and collaborate on the most innovative solutions needed to meet consumer expectations for a more sustainable lifestyle; and to address tomorrow’s challenges such as climate change, resources scarcity, urbanization and technology transformation. Starting with brand owners’ vision and commitments to evolving consumer and industry expectations, Arkema’s coating and its Bostik adhesive solutions’ experts – together with their guest speakers – will discuss new ways and specific examples of meeting these trends through a more connected value chain ecosystem.

NEW SUSTAINABLE OFFERS

For this 2023 ECS edition, Arkema will showcase its new sustainable offers for the industry, providing answers to emerging markets like home efficiency, more circular housing, community well-being, decarbonization of the built environment and more.

Innovative **materials** for a sustainable world



The Group will leverage its pioneering specialty resins and additives offering, and expertise in the lowest Volatile Organic Compound technologies*, to build solutions-oriented answers addressing sustainability, high performance, and anticipation on regulatory evolutions. Key featured innovations will include:

- Cool surfaces painted white, enabling reduced air conditioning consumption
- Development of the UV coil coating technology
- New low temperature cure powder coating resins for industrial medium density fiberboard (MDF) applications
- Extension of bio based and bio-mass balance specialty resins and additives enabling more circular housing applications
- New UV/LED curable and waterborne solutions to develop safer inks and coatings for packaging

Arkema will also deliver two conferences and a series of presentations related to these latest innovations.

Meet our leaders and experts at the 2023 European Coatings Show (March 28-30, in Nuremberg, Germany - Hall 4A- Booth #321). More information about the Thought Leader Panel event, the [full program of presentations](#) and Arkema's latest innovations can be found on the company's event website, here: [Arkema ECS2023](#).

** Arkema's solutions for solvent-free technologies include water-borne, powder, ultraviolet/light emitting diode/electron beam and very high-solid systems.*

Building on its unique set of expertise in materials science, Arkema offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials - Adhesive Solutions, Advanced Materials, and Coating Solutions - accounting for some 91% of Group sales in 2022, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around € 11.5 billion in 2022, and operates in some 55 countries with 21,100 employees worldwide.

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