

## Arkema Organizes *Digital Coating Days* to Present Its Range and Expertise in Coating Materials

On June 8, 2021, Arkema is organizing an exceptional digital event in a unique and innovative format to present its range of *Coating materials* and dedicated strategy. On June 9 and 10, this event will be followed by a series of technical webinars dedicated to Arkema's new developments in the coatings industry, with a particular focus on sustainable solutions, as well as an exclusive conference on the outlook for the *Coatings market*.

As the *Coatings* business is experiencing strong growth dynamics in both architectural and industrial coatings, more than ever, remaining in close contact with our partners and customers is a priority.

This proximity allows us to respond with flexibility and speed to the expectations of an increasingly demanding market in terms of innovation, performance, sustainable solutions, operational and commercial excellence; and to keep abreast of major trends in the coatings market.

In this way, Arkema hereby invites its partners and customers to participate in its **Arkema Digital Coating Days**, with several key moments taking place between June 8 and 10, 2021:

- On June 8, the Group is offering an innovative, modern, and dynamic event, with a live television show hosted by a journalist, in the presence of Marc Schuller and Richard Jenkins, members of the Arkema ExCom, as well as experts from the Coatings industry
- On June 9 and 10, a series of webinars will be held focusing on our range of high-performance resins and additives, our expertise, and the latest innovations in Arkema's four key Coatings technologies: UV-LED-EB curing, waterborne, powder, and high-solid topcoats. Orr & Boss, an internationally renowned consulting firm specializing in the Coatings sector, will be presenting an exclusive online conference covering the global Coatings market, as well as the major trends and developments to come.

To follow the event, register: [link to the event platform](#)



Building on its unique set of expertise in materials science, **Arkema** offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials -Adhesive solutions, Advanced Materials, and Coating Solutions- accounting for some 82% of Group sales, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around €8 billion in 2020, and operates in some 55 countries with 20,600 employees worldwide. [www.arkema.com](http://www.arkema.com)

### MEDIA CONTACT

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