
June 15, 2020

Press Release

Arkema and 'Sport dans la Ville' renew their partnership to support the young women of the 'L dans la Ville' program on their path to success

With the signature of a new agreement last January, Arkema and 'Sport dans la Ville' (Sport in the City) are pleased to renew their commitment to the professional integration of young women from priority neighborhoods through the support of the 'L dans la Ville' program. The two partners have joined forces through a shared desire to help young women supported by the Association to break down workplace stereotypes and build up their confidence both in themselves and in the future.

A leader in specialty materials with a proven commitment to the world of sport, Arkema is working to develop the appeal of careers in industry for women and to help them discover the wealth of professions within the Group. Initiatives involving young women from northern France, Ile-de-France and Auvergne-Rhône-Alpes are opening up the field of possibilities for their professional future. This is reflected in the 'Industri'Elles' project which has enabled young women in the program to learn more about professions in industry, heighten their curiosity, and enhance the attractiveness of this sector for women.

"Arkema is present at the heart of the regions and is deeply committed to promoting the place of women in society through many initiatives, and so its involvement in 'Sport dans la Ville' to facilitate the integration of young women from priority neighborhoods is perfectly natural and in line with the Group's values of solidarity and responsibility," states Gilles Galinier, Communications Vice President.

"We are proud to be able to work with Arkema, a global chemicals major, to show all these young women that anything is possible! Discovery and exchanges are necessary to nurture vocations. This is the goal behind the initiatives we are pursuing together," explains Pascale Remy, International Partnerships Director.



Young women from the 'L dans la Ville' program visit Arkema's Atelier 4.20



'Sport dans la Ville' and Arkema sign the partnership agreement

About Sport dans la Ville

Set up in 1998, *Sport dans la Ville* is the main association promoting integration through sport in France.

The Association sets up and oversees sports centers in problem neighborhoods. All programs developed by the Association promote the social and professional integration of **700,000 youths** from priority neighborhoods established in Urban Policies.

Sportdanslaville.com

To help every young person find their career path, '*Sport dans la Ville*' has set up the following programs:

- **Apprenti'Bus**: reading, writing and communication workshops for 280 children.
- **L dans la Ville** for the emancipation and professional integration of 1,530 young women in the Association.
- **Job dans la Ville** aiming to help 1,630 youths from the age of 15 to be successful in their professional guidance and integration.
- **Entrepreneurs dans la Ville**, an entrepreneurship program which has helped create 198 companies since 2007.
-

Sport dans la Ville – Media Contact

Noémie Vincent
+33 6 30 35 87 45
nvincent@sportdanslaville.com

About Arkema

Building on its unique set of expertise in materials science, Arkema offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, Arkema today is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials - Adhesive Solutions, Advanced Materials, and Coating Solutions- accounting for some 80% of Group sales, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, inter alia, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of €8.7 billion in 2019, and operates in some 55 countries with 20,500 employees worldwide. www.arkema.com

Arkema – Media Contacts

Gilles Galinier	Vincent Cottureau
+33 1 49 00 70 07	+33 1 49 00 72 98
gilles.galinier@arkema.com	vincent.cottureau@arkema.com