

King of Prussia, PA, Oct. 29, 2015

## Rilsan® fine powders app now available for the iPhone and iPad operating systems



With the launch of the Rilsan® fine powders app, Arkema provides its powder coatings applicators with a helpful tool to support future projects. The iOS mobile app for iPhone® and iPad® allows for quick communication with the Arkema technical service team and hosts literature, videos, and product data sheets.

### Designed with our Approved Coating Applicators (ACA) in mind

Across the globe, Arkema has a wide network of ACAs to support the Rilsan® fine powders polyamide 11 powder coating products. These coaters have been audited and trained by Arkema's technical service team and are certified proficient in the application of Rilsan® fine powders for end-use applications. With our ACAs in mind, Arkema has designed this mobile application to shorten development cycles and save time on the floor when working through technical scenarios. Now more than ever, Rilsan® fine powders PA11 coatings can be used to protect metal parts against corrosion, chemicals, abrasion, and varying environmental conditions.



### A multi-faceted tool

The Rilsan® fine powders Assistant app is loaded with multiple functions, making it useful for anyone in the powder coating industry. Powder coaters in the field can use functions such as **Technical Support Requests** and the built-in **Troubleshooting Guide** for quick access to support on the go. Those in development roles can also submit requests to Arkema for support on **New Applications**. Like the **Technical Support request** function, users can fill out a short survey that provides Arkema with all the information necessary to make a recommendation on each unique scenario. The **Recommendation** function can also produce specific powder and primer grade recommendations based on the selected certifications and end-use environment provided by the user. Last, purchasers can submit requests for quotes and inquire for availability easily through the app, using the **Request Quote** functionality.



### Download the app today!

>ark.ma/RFPapp  
>www.rilsanfinepowders.com

*A global chemical company and France's leading chemicals producer, Arkema is building the future of the chemical industry every day. Deploying a responsible, innovation-based approach, we produce state-of-the-art specialty chemicals that provide customers with practical solutions to such challenges as climate change, access to drinking water, the future of energy, fossil fuel preservation and the need for lighter materials. With operations in close to 50 countries, some 19,000 employees and research centers in North America, France and Asia, Arkema generates pro forma annual revenue of some €7.5 billion (\$9.5 billion), and holds leadership positions in all its markets with a portfolio of internationally recognized brands.*

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