

INFORMATION RÉGLEMENTÉE

Colombes, October 11st, 2011

Arkema: Press trip in China

At a press trip to China on October 11th and 12th, Thierry Le Hénaff, Chairman and Chief Executive Officer of Arkema, will inaugurate two new units on the Group's Changshu site near Shanghai, for the manufacture of fluorinated polymers (PVDF Kynar[®]) and rheology additives (Coatex). At the same time, he also announced the creation of a Research and Development Center on the same site.

These projects are perfectly in line with Arkema's strategy to increase its presence in Asia, and to achieve 25% of its global sales in the region by 2015. They also illustrate the Group's commitment to speeding up its innovation drive in sustainable development solutions.

Finally, Thierry Le Hénaff confirmed the Group's objective for 2011 to achieve EBITDA in excess of €1 billion, and to become in the medium term a specialty chemicals world major with profitability on a par with the best in the sector.

A global chemical company and France's leading chemicals producer, **Arkema** is building the future of the chemical industry every day. Deploying a responsible, innovation-based approach, we produce state-of-the-art specialty chemicals that provide customers with practical solutions to such challenges as climate change, access to drinking water, the future of energy, fossil fuel preservation and the need for lighter materials. With operations in more than 40 countries, 15,700 employees and 9 research centers, Arkema generated annual revenue of \in 5.9 billion in 2010, and holds leadership positions in all its markets with a portfolio of internationally recognized brands. **The world is our inspiration**.

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