ARKEMA

# THIERRY LE HÉNAFF, CHAIRMAN AND CEO MARIE-JOSÉ DONSION, CFO

#### EXANE BNP PARIBAS 22<sup>ND</sup> EUROPEAN CEO CONFERENCE

10 JUNE 2020

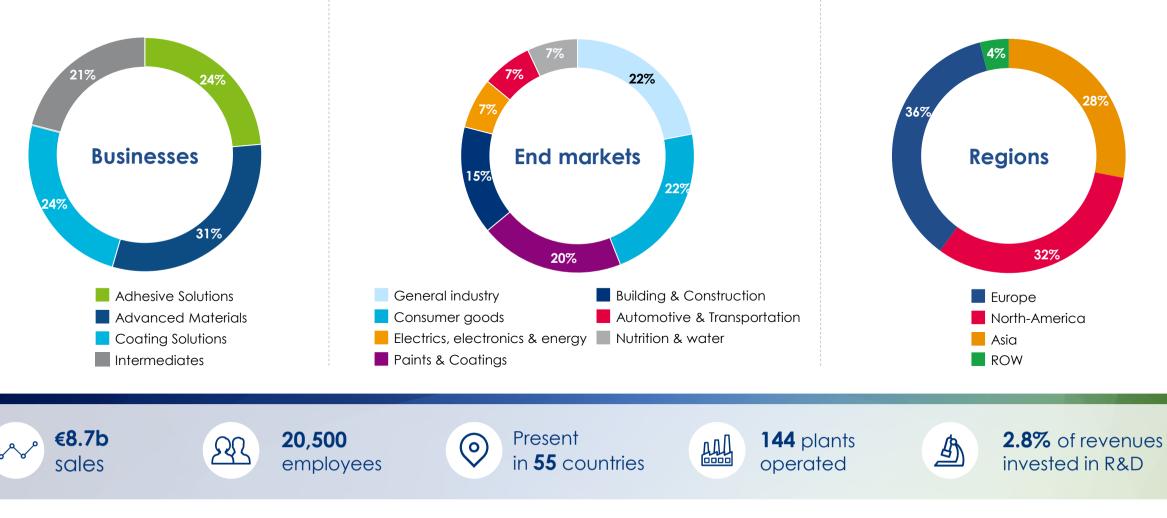




# **ARKEMA IN A SNAPSHOT**



### **ARKEMA AT A GLANCE**



#### 2019 SALES SPLIT



### **A HIGH-LEVEL FINANCIAL PERFORMANCE**





### **RECORD CASH FLOW GENERATION IN 2019**



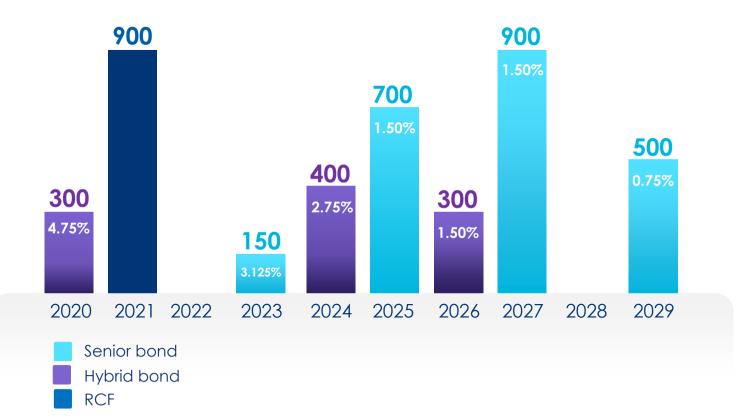
EBITDA to cash conversion rate 52% above the target of 35%

Working capital (% of annual sales) 13.8% close to the very good level of 2018

Recurring and exceptional capital expenditure €607 m acceleration of major organic growth projects

Tax rate (as a % of REBIT)19%stable relative to 2018

### **A VERY SOLID BALANCE SHEET**



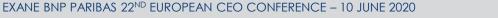
Gearing (net debt excluding hybrids divided by shareholders' equity) 31%

Net debt (excl. hybrids) / EBITDA 1.1x

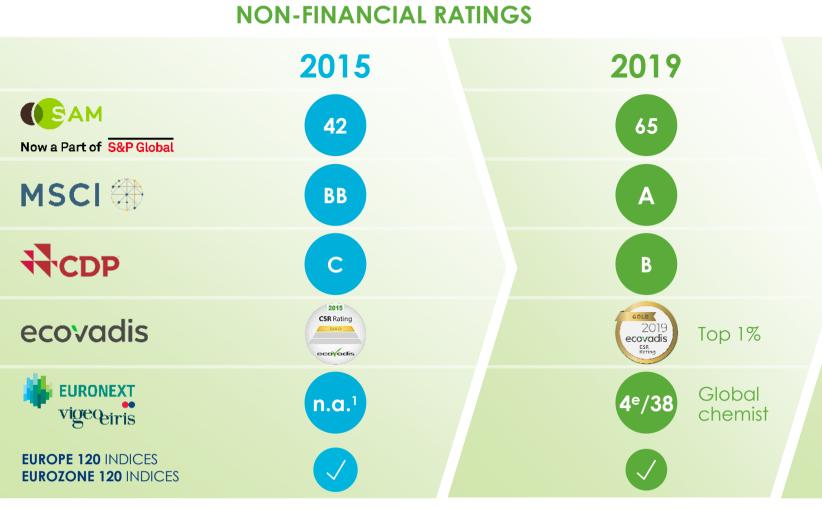
Hybrid bonds (booked as shareholders' equity) €1,000 m\*

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\* €300m new hybrid bond in January 2020 with a first call option exercisable after 6 years giving Arkema the possibility to refinance the 2020 hybrid of €300m should the reimbursement option be exercised



## **STRONG CSR REQUIREMENTS**



#### OUR AMBITION



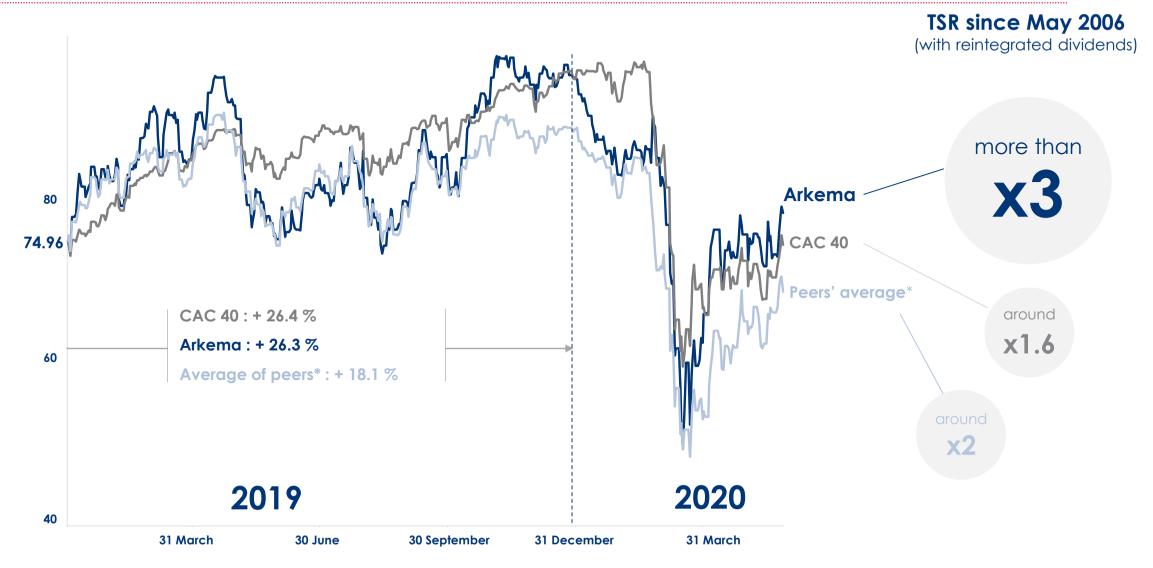
- Rank among the best perfoming companies
- Inclusion in the DJSI

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1. Not disclosed



### **EVOLUTION OF THE SHARE SINCE 1<sup>st</sup> JANUARY 2019**



\* The panel of chemicals peers includes Ashland, BASF, Celanese, Clariant, Dupont, Eastman, Evonik, HB Fuller, Lanxess, Solvay



# **OUR LONG TERM AMBITION**

**EXTRACT FROM STRATEGY UPDATE PRESENTATION (2 APRIL 2020)** 





# Be the **Specialty Materials leader** offering the most **innovative** and **sustainable solutions** to address our customers' current and future challenges

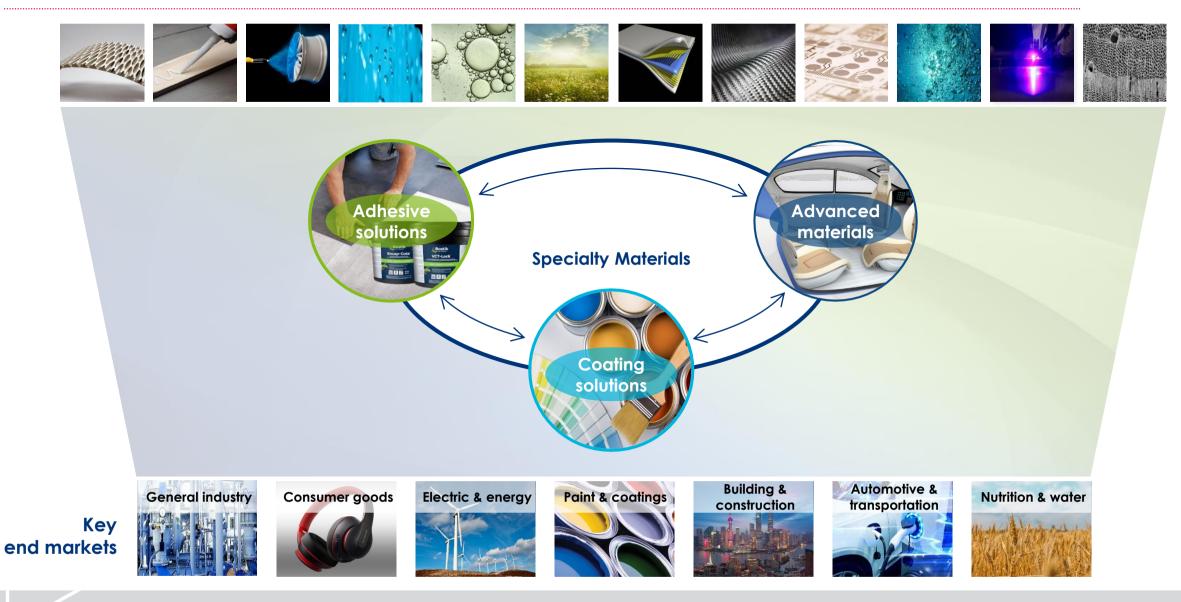


## **ARKEMA HAS UNIQUE MATERIALS CAPABILITIES TO ADDRESS THESE CHALLENGES**



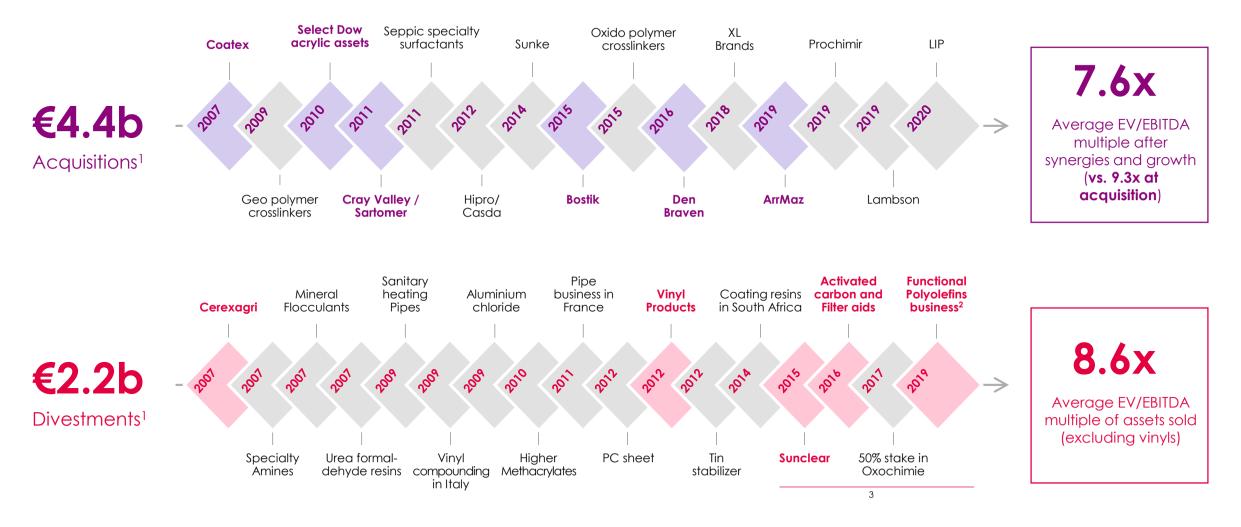


### THIS KNOW-HOW IS ORGANIZED INTO 3 SYNERGISTIC GROWTH PLATFORMS



### THESE 3 PLATFORMS WERE DEVELOPED SINCE 2005 THROUGH A PROFOUND PORTFOLIO SHIFT

Colored boxes represent the largest acquisitions and divestments over the period



1. Sales acquired / divested over 2005-2019 (full year impact) 2. Closing expected during Q2 2020 3. Initial plan was ~€300m EV for € 700m sales but achieved ~€650m EV for €550m sales



# WE HAVE ALIGNED OUR BUSINESS STRUCTURE WITH OUR VISION



1. Excluding corporate, corresponding to ~1% of sales



## OUR VISION IS TO BECOME A PURE SPECIALTY MATERIALS PLAYER



#### **OUR 2024 AMBITION**

- €10-11b sales
- **GDP+** organic growth
- High group profitability of ~17% EBITDA margin
- Strong cashflow generation
- Superior **resilience**

3-3.5% p.a. average annual organic revenue growth



التالل M&A to more than double organic growth

> % |}

Increase EBITDA margin from 15.8% to ~17%<sup>1</sup>



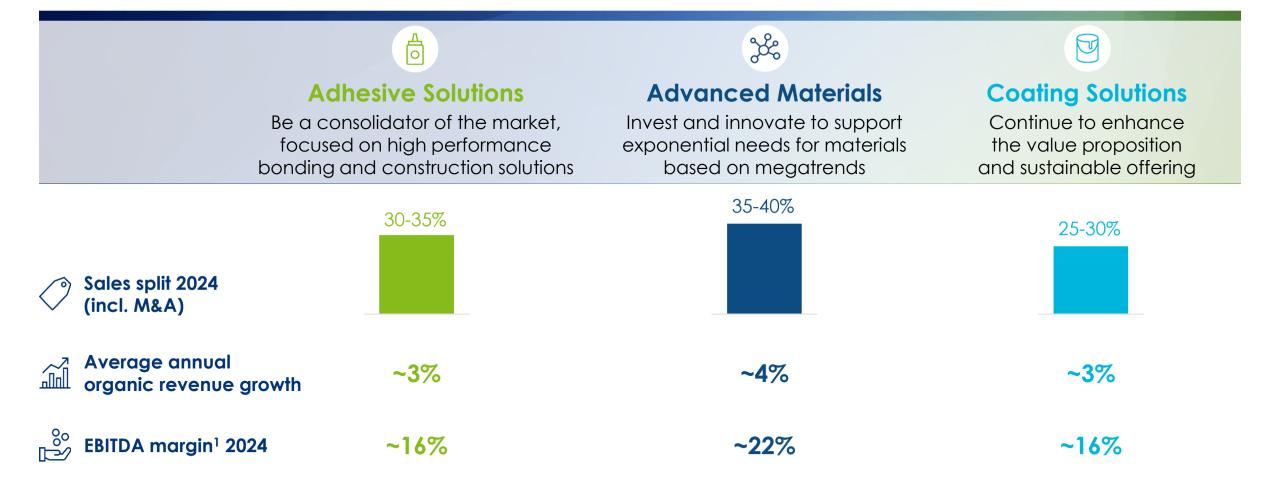
#### **INTERMEDIATES**

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Develop differentiated strategies across businesses

1. Net of corporate costs, corresponding to ~1% of sales 2. Free cash flow excluding exceptional CAPEX divided by EBITDA

### EACH PLATFORM HAS SET GROWTH AND PROFITABILITY AMBITIONS



#### While keeping strict financial discipline at group level: including a ROCE > 10% and normative CAPEX ~5.5% of sales

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1. Excluding corporate, corresponding to ~1% of sales

## **ADHESIVE SOLUTIONS STRATEGY AT A GLANCE**



### **ADVANCED MATERIALS STRATEGY AT A GLANCE**

#### Buildina & Construction €2.7b Consumer goods sales General industry 4% Electrics, electronics & energy Annual organic sales growth 21.7% Automotive & Transportation Paint & coatings EBITDA margin Nutrition & Water 00 7-8% Europe CAPEX intensity<sup>1</sup> Stable at 22% North America EBITDA margin Asia & Rest of the World 3.4% 28% R&D intensity<sup>1</sup> **Growth levers** Support growth with high-return Innovate with a focus on sustainability Be the preferred partner expansion projects (polyamides in (bio-sourced materials, new energy, to solve our customers

**2019 REVENUE SPLIT** 

lightweight,...)

**2024 AMBITION** 

materials challenges

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1. As % of sales

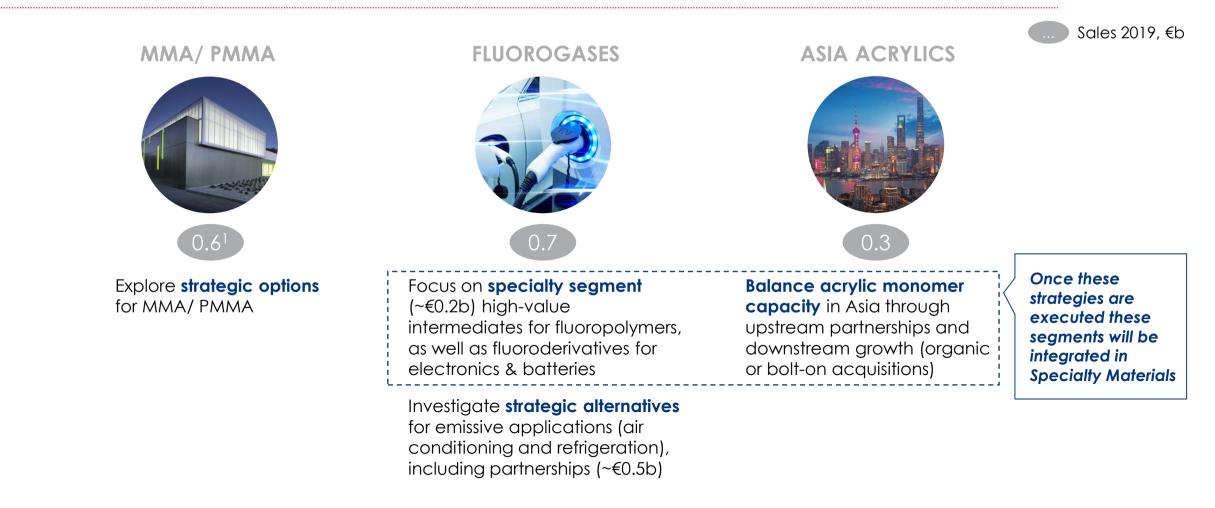
**2019 KEY FINANCIALS** 

Asia, PVDF globally, PEKK in US,...)

# **COATING SOLUTIONS STRATEGY AT A GLANCE**



## INVESTIGATING DIFFERENTIATED STRATEGY ACROSS INTERMEDIATES BUSINESSES



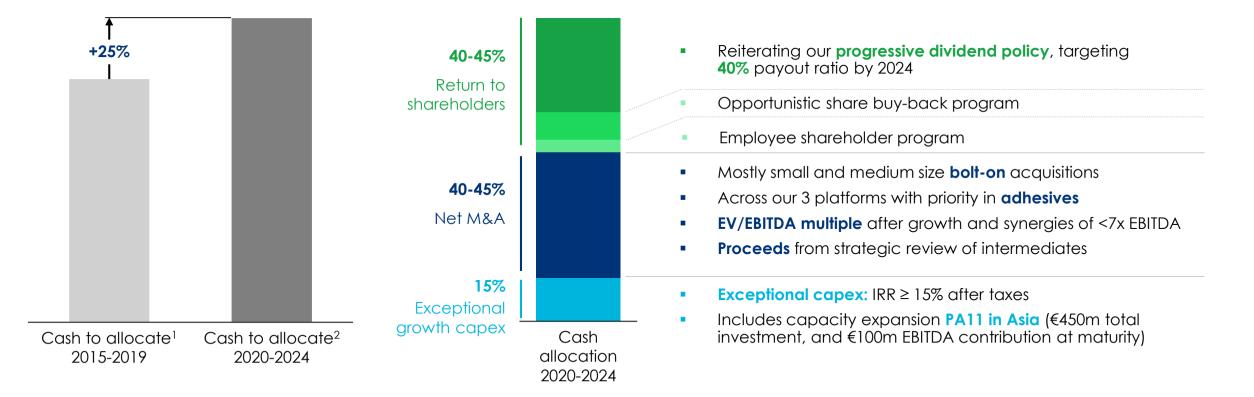
#### Strategic review in progress to assess the best path for each component – pending appropriate market conditions

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1. Excludes €0.2b from Functional Polyolefins business – closing of disposal expected in Q2 2020

### **CASH ALLOCATION PRIORITIES**

Estimated cash to allocate over the 5 year plan  $\sim \in 3.5b$  at constant leverage<sup>3</sup> ( $\sim 1.6x$ )



SUBJECT TO MARKET CONDITIONS

1. Cash from operations minus recurring CAPEX 2. Cash from operations minus recurring CAPEX plus additional net debt available at constant leverage 3. 1.6x net debt to EBITDA ratio incl. €700m hybrid bonds

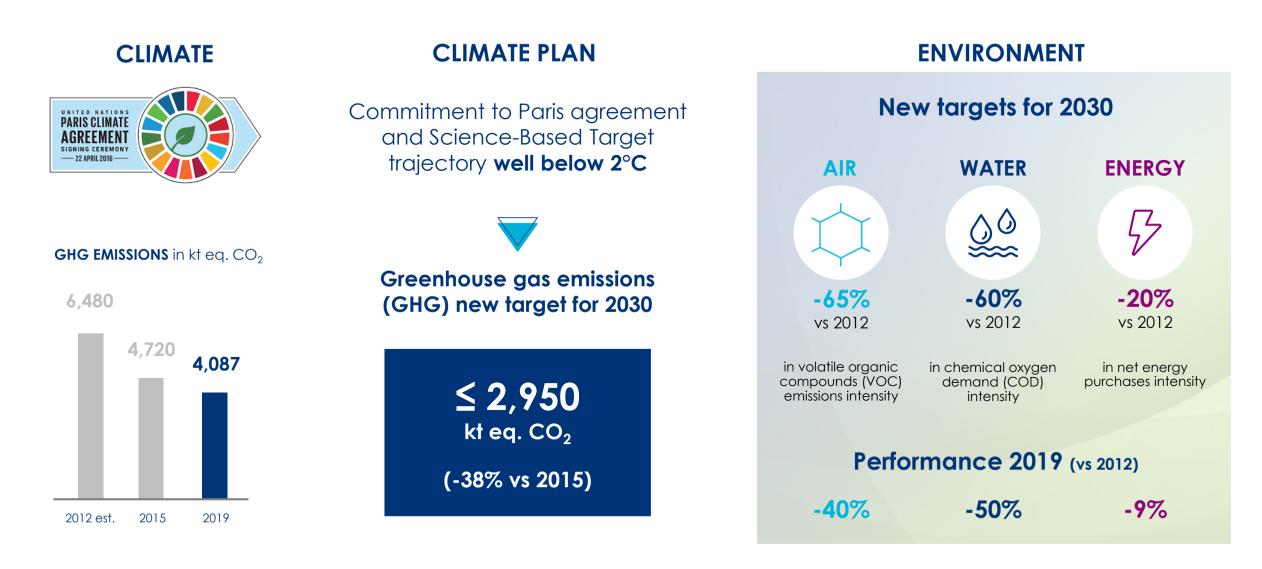


### **MAINTAIN STRICT FINANCIAL DISCIPLINE**





### **STRONG COMMITMENT ON CLIMATE AND ENVIRONMENT**







# FIRST QUARTER 2020 RESULTS

EXTRACT FROM FIRST QUARTER 2020 RESULTS PRESENTATION (6 MAY 2020)



#### **1Q'20 FINANCIAL HIGHLIGHTS**

<b>€2,088m</b> sales	* - 5.7% YoY, marked by the impact of Covid-19 * Specialty Materials <sup>1</sup> accounting for 81% of total Group sales (vs 79% in 1Q'19)
<b>€300m</b> EBITDA	<ul> <li><b>∻~ €45m</b> impact from the effects of Covid-19</li> <li><b>∻ EBITDA stable in Specialty Materials</b><sup>1</sup>, excluding the impact of Covid-19</li> <li><b>∻ Adhesive Solutions</b> EBITDA up +11% YoY</li> <li><b>∻ Intermediates mainly impacted by Covid-19 and Fluorogases</b></li> </ul>
14.4% EBITDA margin	Down by around 2 percentage points in the context of emerging Covid-19 outbreak
€100m adj. net income	
<b>€2,481m</b> net debt (incl. €1bn hybrid bonds)	
<b>€1.5bn</b> liquidity	

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1. Specialty Materials includes the three following segments: Adhesive Solutions, Advanced Materials and Coating Solutions



1Q'20 KEY FIGURES			1Q'20 SALES DEVELOPMENT		1Q'20 SALES BY BUSINESS LINE		
ln €m	1Q'19	1Q'20	Change	Volumes	(3.2)%		_
Sales	513	515	+0.4%	Prices	+0.4%		Construction &
EBITDA	62	69	+11.3%	11005		247 268	Consumer
EBITDA margin	12.1%	13.4%		Currency	+0.2%		Industrial assembly
Rec. operating income	48	54	+12.5%	Scope	+3.0%		

#### **1Q'20 HIGHLIGHTS**

#### **♦ €515m sales, up 0.4% YoY**

- +3.0% scope effect, on consolidation of Prochimir and LIP
- 3.2% volumes drop
  - o despite increased demand in packaging and strong performance in construction in the US and Southeast Asia
  - o slowdown in transportation, in certain industrial segments and initial impacts of lockdowns on construction in Western Europe

- EBITDA up 11.3% YoY, validating strategy of bolt-on acquisitions and product mix optimization towards higher value-added applications
- Estimated Covid-19 impact of approximately €5m



### **ADVANCED MATERIALS (31% OF GROUP SALES)**



1Q'20 KEY FIGURES			1Q'20 SALES DEVELOPMENT		
In €m	1Q'19	1Q'20	Change	Volumes	(9.9)%
Sales	672	652	(3.0)%	Prices	(1.7)%
EBITDA	151	122	(19.2)%		
EBITDA margin	22.5%	18.7%		Currency	+0.9%
Rec. operating income	97	61	(37.1)%	Scope	+7.7%

#### **1Q'20 HIGHLIGHTS**

#### 

- 7.7% positive scope effect relating to ArrMaz consolidation
- Volumes down 9.9% on
  - o challenging macro-economic environment in a few end markets, strikes in France in January and Covid-19 health crisis
  - o decline in transport, electronics and oil & gas markets, overshadowing relative strength of nutrition, new developments in sports and innovation

#### 

- EBITDA down YoY, essentially due to Covid-19 (~€15m) and strikes (~€10m) impacts
- EBITDA margin at solid level



#### **COATING SOLUTIONS (25% OF GROUP SALES)**



1Q'20 KEY FIGURES			1Q'20 SALES DEVELOPMENT		
ln€m	1Q'19	1Q'20	Change	Volumes	(2.7)%
Sales	564	517	(8.3)%	Prices	(8.3)%
EBITDA	79	65	(17.7)%		
EBITDA margin	14.0%	12.6%		Currency	+1.1%
Rec. operating income	54	36	(33.3)%	Scope	+1.6%

#### **1Q'20 HIGHLIGHTS**

#### ♦ €517m sales, down 8.3% YoY

- -8.3% price effect, primarily due to lower propylene prices
- Volumes down 2.7%, representing a resilient performance, thanks to
  - o ramp-up of the Clear Lake reactor in the United States
  - o good performance of decorative paints, hygiene and water treatment markets

- EBITDA down 17.7% compared to the very high level in 1Q'19
- Covid-19 impact of around €10m, and more marginal impact from French strikes



### **INTERMEDIATES (19% OF GROUP SALES)**



	1Q'20 KEY FIGURES	1Q'20 SALES DEVELOPMENT			
ln €m	1Q'19	1Q'20	Change	Volumes	(2.2)%
Sales	459	397	(13.5)%	Prices	(12.1)%
EBITDA	103	68	(34.0)%		
EBITDA margin	22.4%	17.1%		Currency	+0.8%
Rec. operating income	75	35	(53.3)%	Scope	-

#### 1Q'20 HIGHLIGHTS

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- -12.1% price effect, on challenging market conditions in Fluorogases and lower propylene prices
- Volumes slightly down 2.2%, mainly reflecting impact of Covid-19 and decline of the automotive market

- Much lower Fluorogases earnings on illegal HFC gas imports into Europe
- Estimated Covid-19 impact, especially on acrylics in China, at around €10m
- Moderate impact from normalization of market conditions in MMA/PMMA





<b>RECONCILIATION OF EBITDA TO NET CASH FLOW</b>						
In €m	1Q'19	1Q'20				
EBITDA	370	300				
Current taxes	(47)	(26)				
Cost of debt	(24)	(25)				
Change in working capital and fixed assets payables <sup>1</sup>	(126)	(181)				
Recurring capital expenditure	(86)	(79)				
Exceptional capital expenditure	(18)	(13)				
Others (including non-recurring items)	4	(14)				
FREE CASH FLOW	73	(38)				
Impact of portfolio management	(1)	(95)				
NET CASH FLOW	72	(133)				

#### 1Q'20 HIGHLIGHTS

- Tax rate: 21% of REBIT (excl. exceptional items)
  - 2020e tax rate: ~21% of REBIT

#### Working capital seasonal increase

• 16.5% working capital on annualized sales (15.1% end of March 2019)

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Portfolio management mainly linked to
 LIP acquisition

1. Excluding non-recurring items and impact of portfolio management

### **2020 OUTLOOK**

- Global demand expected to slow significantly in the second quarter of the year due to the lockdown measures enforced across the different regions of the world. Construction in Europe and US is a market that will be more affected in the second quarter.
- The Group anticipates a gradual improvement in global demand from mid-year onwards but at this stage, the way the pandemic will evolve is still too uncertain to make sufficiently reliable estimates as to the impact of the crisis on Arkema's full-year 2020 results.
- While remaining attentive as to how the situation develops, the Group will draw on its strengths to best manage the current situation and mitigate the impacts of the crisis. In particular, Arkema intends to reduce its capital expenditure by €100 million in 2020, compared to the level originally planned, and to reduce its fixed costs by €50 million compared to 2019. It should also benefit from the diversity of its end markets, as well as its balanced geographical footprint.
- Thanks to those initiatives, the positioning of its product lines, its moderate indebtedness and strong liquidity level, Arkema confirms its confidence in its ability to deal with this unprecedented crisis and to be well positioned when the recovery materializes.
- Finally, the Group will continue to work on its ambition presented during the 2 April 2020 Strategy Update to become a pure Specialty Materials player by 2024.



#### **HIGHLIGHTS SINCE 1Q'20 PUBLICATION**





### DISCLAIMER

The information disclosed in this document may contain forward-looking statements with respect to the financial condition, results of operations, business and strategy of Arkema.

In the current context, where the Covid-19 epidemic continues to rapidly spread across the world, and the evolution of the situation as well as the magnitude of its impacts on the global economy are highly uncertain, the retained assumptions and forward looking statements could ultimately prove inaccurate.

Such statements are based on management's current views and assumptions that could ultimately prove inaccurate and are subject to material risk factors such as among others, changes in raw material prices, currency fluctuations, implementation pace of cost-reduction projects, developments in the Covid-19 situation, and changes in general economic and business conditions. These risk factors are further developed in the 2019 Universal Registration Document.

Arkema does not assume any liability to update such forward-looking statements whether as a result of any new information or any unexpected event or otherwise.

Further information on factors which could affect Arkema's financial results is provided in the documents filed with the French Autorité des marchés financiers.

Financial information since 2005 is extracted from the consolidated financial statements of Arkema. Quarterly financial information is not audited.

The business segment information is presented in accordance with Arkema's internal reporting system used by the management.

The main performance indicators used by the Group are defined in the 2019 Universal Registration Document. As part of the analysis of its results or to define its objectives, the Group uses in particular the following indicators:

**EBITDA margin**: corresponds to EBITDA as a percentage of sales, EBITDA equaling recurring operating income (REBIT) plus recurring depreciation and amortization of tangible and intangible assets

**REBIT margin:** corresponds to the recurring operating income (REBIT) as a percentage of sales

Free cash flow: corresponds to cash flow from operations and investments excluding the impact of portfolio management

EBITDA to cash conversion rate: corresponds to the free cash flow excluding exceptional capital expenditure divided by EBITDA

Return on average capital employed (ROACE): corresponds to the REBIT divided by the average of capital employed at the end of years Y and Y-1.

