

## RHEOLOGICAL ADDITIVE FOR WATER-BASED SYSTEMS

**Crayvallac**<sup>®</sup> LA-350 is a liquid rheological additive which aims at providing outstanding rheological properties to very high polarity systems.

- ✦ **Easy to use** due to liquid form and low viscosity
- ✦ **Post-addition** for final viscosity adjustment
- ✦ **NMP-free** and non labelled additive

**Crayvallac**<sup>®</sup> LA-350 has been successfully designed for water-based systems.

**Crayvallac**<sup>®</sup> LA-350 is mainly used in:

- ✦ Plastic coatings
- ✦ Transport, ACE
- ✦ General metal
- ✦ Pigment concentrates
- ✦ Architectural paints

**Crayvallac**<sup>®</sup> LA-350 interacts directly with the continuous phase to provide a thixotropic behavior. One of its advantage is its wide efficiency: it is independent on the binder chemistry (acrylics, alkyds, thermoplastics, acrylate monomers...).

Additionally, **Crayvallac**<sup>®</sup> LA-350 is independent on the pH, unlike most non associative acrylic thickeners used in water-based systems.

**Key benefits:**

**CRAYVALLAC**<sup>®</sup> LA-350  
BY ARKEMA

Pourable  
Post  
addition

Sag  
resistance

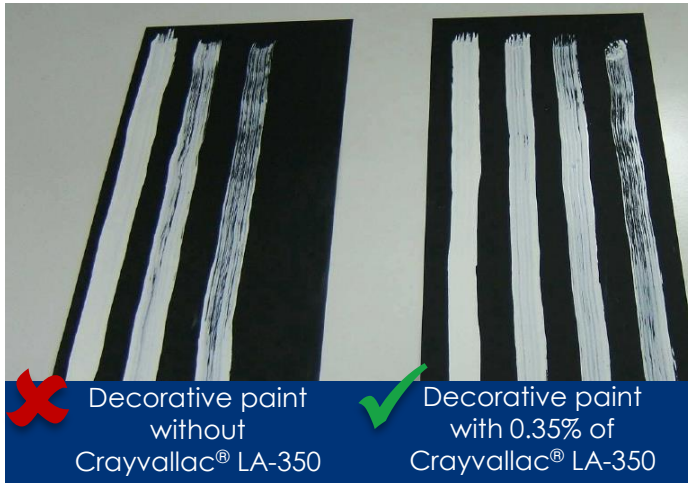
Controlled  
viscosity  
recovery

Anti-settling  
& storage  
stability



# Rheology Modifier designed for Demanding water-based Systems

## Ease of application...

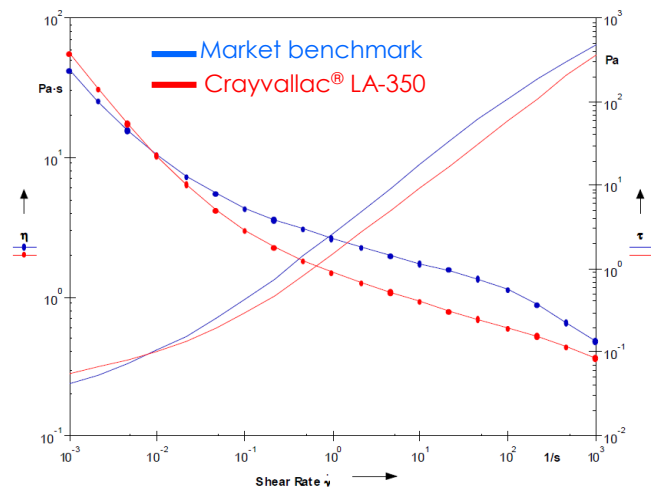


The smooth viscosity recovery obtained with **Crayvallac® LA-350** prevents from brush marks and improves tool loading

**Crayvallac® LA-350** rheological profile will allow good balance between **ease of application** and **sag resistance**



## ... Shear thinning



## Anti-settling & storage stability...



**Crayvallac® LA-350** shows **very good anti-settling** properties even after long storage

Contact us to discover all **our solutions** for **Coatings**